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and Fight against Crime Programme  
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# INTERNATIONAL APRIL 24, 2015 ROME CONFERENCE

Hotel Forum | Via Tor de' Conti, 25 - Rome

## SESSION I

9.00

### Registration

9.30

### Welcome address

*Luca Pani, Director General of the Italian Medicines Agency – AIFA*

9.45

### Fighting counterfeiting: the contribution of the pharmaceutical industry

*Massimo Scaccabarozzi, President of Farmaindustria*

10.15

### Sale of medicines online: an introduction

*Domenico Di Giorgio, Italian Medicines Agency – AIFA*

10.30

### E-commerce and social networks: a scenario in constant evolution

*Lynda Scammell, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)*

*Enrico Maccallini, Ministry of Economic Development*

11.00

### Regulatory aspects: future scenarios in selling medicines online

*Giampiero Camera, Ministry of Health*

11.30 – Coffee Break

11.45

### Illegal products and health risks

*Patrizia Hrelia, University of Bologna*

12.15

### Actions against pharmaceutical crime at the international level

*Christian Tournié, Office central de lutte contre les atteintes à l'environnement et à la santé publique – OCLAESP (FR)*

12.35

### The investigations on cybercrime: recent case studies

*Patrick Holland, Food and Drug Administration – FDA (US)*

13.05

### Interventions in shutting down illegal websites: activities and procedures in the European countries Panel discussion

*Domenico Di Giorgio, Italian Medicines Agency – AIFA*

*Manuel Ibarra Lorente, Agency of Medicines and Medical Devices – AEMPS (ES)*

*João Cristovão Martins, National Authority of Medicines and Health Products – INFARMED, I.P. (PT)*

*Stephen Truick, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)*

13.30 – Lunch

## SESSION II

14.30

### The database of online pharmacies

*Domenico Di Giorgio, Italian Medicines Agency – AIFA*

*Ade Cheek, LegitScript (US)*

*Gabriele Falcioni, Italian Medicines Agency – AIFA*

15.00

### The surveys as scientific roadmap for communication activities

*Claudio Barbaranelli, University of Rome "Sapienza"*

15.15

### Awareness-raising initiatives and communication tools for consumers

*Gianpaolo Derossi, Italian Medicines Agency – AIFA*

*Claudia Fedele, Italian Medicines Agency – AIFA*

15.30

### Evolution of the project Fakeshare: Fakeshare II

*Domenico Di Giorgio, Italian Medicines Agency – AIFA*

16.00

### Discussion

## COORDINATOR



## SUPPORTED BY



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