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10 DEC 2014 ROME NATIONAL CONFERENCE

Consumers and Private Stakeholders

COORDINATOR



CO-BENEFICIARIES



PARTNERS



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FIRST SESSION

09.15 Registration

09.30 Introduction

Fake medicines: types and risks of a rapidly evolving phenomenon

Domenico Di Giorgio, AIFA

10.00 Fakeshare project

Objectives and perspectives

Domenico Di Giorgio, AIFA

Information sharing instruments: the web site fakeshare.eu

Gianpaolo Derossi, Communication technician Fakeshare

Gabriele Falcioni, Webmaster Fakeshare, AIFA

Profiles and characteristics of online medicines consumers

Sara Podio Guidugli, Università "Sapienza"

10.50 Communication instruments and awareness initiatives on fake medicines risks

Pavle Zelic, ALIMIS

11.10 FIP: communication instruments and initiatives at an international level

Zuzana Kusynová, FIP

11.30 Coffee break

11.40 The framework and general aspects

Enrico Maccallini, Ministero dello Sviluppo economico

11.50 Online sale medicines: the transposition of the EU Directive 2011/62 in Italy

Andrea Cauduro, eCrime

12.10 Medicines online: how to report suspected cases

Enrico Maccallini, Ministero dello Sviluppo economico

12.20 Online demand of falsified medicines: Fakecare project results

Alexandra Hall, Teesside University

12.45 Sale of doping substances on the web

Cap. Marco Datti, Carabinieri NAS

13.15 Light lunch

SECOND SESSION

14.15 Round table

Participants: AIFA, pharmaceutical associations, consumers and patients associations

The round table is the opportunity to debate and discuss on the contents presented during the first session, in order to give associations information on the more relevant aspects of online sale medicines.

What kind of medicines may be purchased online? Through which subjects? How is possible to distinguish between illegal and authorized epharmacies?